

YES! I can read & write!

Give the support they need to read and write effectively.



Many parents wonder if they are offering up enough reading and writing support to their children. Is phonics the best and only way to learn to read? What do you do if your child is struggling? Is there another way to help them?

Phonics is indeed one way to learn to read, but it isn't the only way and for many children, it isn't the best way.

A very effective reading and writing supports is the whole language approach. It teaches the brain to assimilate words with the meanings instead of the phonetic sound recognition only. A shoe is presented with an image of a shoe as well as with the written word. The brain will remember the visual image with the written word and the child will have a

clear comprehension of the language being used. With phonetics, the child learns to technically sound out the word and rely on outside guidance for the meanings.

“The joy reflected on a young writer’s face is priceless as she marvels at her own story-writing. The day that my student asks for homework is the day that writing has become sheer pleasure..... It has happened!”

- Leong Sook Wai, Head Teacher

The iReadnWrite programme is based on the whole language approach and also offers the opportunity with almost 100 texts that the children read with focused individual attention from teachers. They read a variety of texts to ensure they are reading the words and understanding the meanings. The programme ensures they are not merely memorising words and

phrases, as children do when they read the same books over again. They also have such focused attention that the teacher will always know what the child is and isn't learning. This revolutionary programme teaches children effectively from very young and gives them the confidence to excel.

Reading and writing are two very different skills. A child may be a good reader but have difficulties with spelling or grammar. These language skills are developed in different parts of the brain. They work together, growing increasingly stronger as a child becomes fluent in a language.



But because these skills are so different, it does help students to learn them if they are taught separately and specifically. The iReadnWrite programme addresses the basics teaching the parts of speech, sentence structure and the writing basics. The focus is to impart the technical aspects of the language so that each child can learn and progress effectively.

What's best is that children love the programme. There is no stress to perform skills they don't have. They are given everything they need to learn to read and write.